

# Giving Back



This past year has been good for the youth and families served by Camp Fire USA. The year ahead will be even better. Exciting times call for continued investment.

During these holidays, take time to reflect on our work with youth and families and consider opportunities to share our stories with those who care about their future.

In December, Giving Back, a magazine-style television show, will feature a 6-minute video segment on Camp Fire USA. We encourage you to watch it. More importantly, we urge you to share the Camp Fire feature with others.

#### Scheduled airtimes and channels:

- ★ Discovery Channel-Monday, 12/19/11 at 8:30 am ET/PT. Reaching 100 million households. Available on all cable and satellite providers.
- ★ Fox Business News Network- Sunday, 12/25/11 at 2:00 pm ET. Reaching 66 million households. Available on most cable and satellite providers.
- ★ Documentary Channel- Sunday, 12/18/11 at 1:30 pm ET, and Sunday, 12/25/11 at 9:30 am ET. Reaching 26 million households. Available on satellite providers DIRECTV and Dish Network.
- ★ Also available on [www.campfireusa.org](http://www.campfireusa.org)

Celebrate  
Share  
Invite

'Tis the season for giving. Many want to help. They recognize the growing need to financially support youth programs. Let us help make the introductions to Camp Fire USA.



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